

The Bye Bye Belly **Cash Grab Challenge** is a 90-day contest everyone can win!

Participants are paid based on the amount of weight they lose using SLIMMER and other HBN products, up to \$10 per pound lost!

HOW TO ENTER

- Each participant in the Cash Grab Challenge sets his or her own official start date. Please note that the Cash Grab Challenge entry consists of **three separate submissions**: (1) Day 1 form & video, (2) Day 45 form & video, and (3) Day 90 form & video.
- Create an HBN account and order 1 Cash Grab Love Box.
- Maintain an active HBN account and order 1 Cash Grab Love Box for three (3) consecutive months.
- Submit Day 1, Day 45, and Day 90 entry forms **and** videos to be officially entered and become eligible to win prizes. Videos should be taken within 2 days of each entry date.
 - For each video wear either a swimsuit or form-fitting clothes and hold a national newspaper with the date clearly visible.
 - Each video should contain a full-body (including head/face) front view, full-body side view, and a view of your feet standing on a scale with both your weight and the newspaper date clearly visible.
- Completed entry forms and videos should be emailed to challenge@hbnaturals.com with the subject line "Cash Grab Challenge".
- **Individual submissions for each of the three dates must be received by the HBN corporate office within 7 days of your 1st day, 45th day, and 90th day. All three completed forms & accompanying videos must be received for an entry to be official.**
- See Rules & Regulations for full participation and eligibility information. Only one Challenge per person.

Please follow all submission instructions carefully to ensure that your entry is complete. Heart & Body Naturals is not responsible for internet connectivity issues, mail delays, or misplaced or lost entries. Participants must notify Heart & Body Naturals in writing of any change of mailing address, email address, or phone number.

PRIZES

Prizes are awarded based on the number of pounds a participant loses during the Cash Grab Challenge. **The maximum prize amount that can be earned is \$500.**

- Lose 1-19 pounds in 90 days and earn \$20 in Member Rewards Points (MRP).
- Lose 20-29 pounds in 90 days and earn \$4 per pound lost.
- Lose 30-39 pounds in 90 days and earn \$6 per pound lost.
- Lose 40-49 pounds in 90 days and earn \$8 per pound lost.
- Lose 50+ pounds in 90 days and earn \$500.

All entry forms and eligibility information must be complete and valid in order to qualify for a prize. Prizes will be paid out after a participant's Cash Grab Challenge 90 days has ended and their Day 90 entry form & video has been received and processed.

The Cash Grab Challenge is subject to applicable federal, state, and provincial laws and is void where prohibited. Submission of your Cash Grab Challenge entry form(s) shall be deemed your acceptance of the Rules & Regulations (as may be amended) and your voluntary transfer to Heart & Body Naturals of all rights, title, and interest, including copyright, of your videos and written responses.

OFFICIAL ENTRY FORMS

Please complete each section fully at the appropriate time during your 90-day Cash Grab Challenge and submit with accompanying video via email to challenge@hbnaturals.com.

DAY 1 *(Must be received with video no more than 7 days following your start date.)*

First Name: _____ Last Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Start Date: _____ Starting Weight: _____ Goal Weight: _____

HBN ID Number: _____ Month 1 Cash Grab Box Order Number: _____

What is your main reason for entering the Cash Grab Challenge? _____

What do you hope to achieve and why? _____

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DAY 45 *(Must be received with video no more than 7 days following your 45th day.)*

First Name: _____ Last Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Starting Weight: _____ Day 45 Weight: _____ Goal Weight: _____

HBN ID Number: _____ Month 1 Cash Grab Box Order Number: _____

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DAY 90 *(Must be received with video no more than 7 days following your 90th day.)*

First Name: _____ Last Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Starting Weight: _____ Day 45 Weight: _____ Day 90 Weight: _____

HBN ID Number: _____ Month 1 Cash Grab Box Order Number: _____

RULES & REGULATIONS

Participants must be at least 18 years of age. Each participant assumes all risk of injury, harm, or loss of any kind that may arise from participation in the Cash Grab Challenge. Consult your physician or healthcare provider prior to starting any new exercise, nutrition, or supplementation program. Particularly if you suffer from any medical condition, regularly use prescription or over-the-counter medications, or are pregnant or nursing. As individuals differ, their results will differ, even when using the same program. Participants may only complete one 90-day challenge.

Participants expressly release Heart & Body Naturals, its distributors and affiliated companies, and the directors, officers, and employees of any of them from all risks, loss, injury, damage, or harm that may arise from participating in the Cash Grab Challenge.

All information and materials submitted become the sole and exclusive property of Heart & Body Naturals. Submission of your entry form(s) in the Cash Grab Challenge constitutes your express consent and permission for Heart & Body Naturals and any of its subsidiaries and affiliated companies to use your name, videos, and written responses (in whole or in part) for marketing purposes to promote their products and business in any media and in any manner whatsoever, without limitation or restriction or further consideration of any kind.

Should Heart & Body Naturals feel a participant is attempting to defraud the company by manipulating weights, videos, or other extremities, Heart & Body Naturals has the full right to ask for additional documentation including physician supervised weigh-ins to verify eligibility for prize money. If Heart & Body Naturals believes a participant is knowingly trying to defraud the company for prize money, that participant's case will be presented to the "Cash Grab Challenge Committee" for a final ruling. Heart & Body Naturals has full right to revoke that participant's entry from the Cash Grab Challenge, and no reimbursement of any kind will be awarded to that participant.

Heart & Body Naturals reserves the right to interpret these rules and, if necessary, to amend these rules at its sole discretion and without notice to individual Cash Grab Challenge participants. Any amendments to the rules will be published online at www.hbnaturals.com and/or emailed to all HBN members. Rule interpretations and judging decisions are final.